

NAAC A++ Grade




Indian Council of
Social Science Research

National Seminar
on

**INDIA @ 75: ANCIENT
INDIAN WISDOM AND
INNOVATIVE BUSINESS
PRACTICES**

26TH-27TH MAY, 2023

Organized by

University School of Management Studies
&
Internal Quality Assurance Cell (IQAC)

Sponsored By: Indian Council of Social Science Research

Guru Gobind Singh Indraprastha University

Guru Gobind Singh Indraprastha University (GGSIPU) was established by the Government of NCT of Delhi in 1998. It is the largest state university with NAAC A++ accreditation in the National Capital Territory of New Delhi. It is an affiliating and teaching University which aims at facilitating and promoting studies, research and extension work in emerging areas of higher education with focus on professional education, for example engineering, technology, management studies, medicine, pharmacy, nursing, law, etc.

University School of Management Studies

The University School of Management Studies (USMS) is one of the most progressive and dynamic B-School of the University with a distinct curriculum and teaching methodology. It offers various programmes viz, MBA, MBA (Financial Analysis), MBA (Analytics), PG Diploma in Data Analytics, Executive MBA programme and Ph.D. The school provides enormous opportunities for its stakeholders to cope with the rapidly evolving environment.

About the Seminar

Ancient Indian Civilization, amongst other world civilizations is the oldest and is distinguished by its profound thought and wisdom. Ancient Indian Wisdom helps in mind management of “self” and “others” and were delivered to the masses by the practitioners/ preachers and became a part of our life style.

The study and dissemination of knowledge on Ancient Indian Wisdom is essential today to develop future ready professionals whose values are rooted in cultural heritage of our country which is beaming with the present-day focus on sustainability, innovation, transparency, agility and creativity. The Seminar is an attempt to bring awareness about the ancient Indian management ethos and spirit of ‘Vasudev Kuttambkum’ as mandated by the NEP 2020 for self-development, development of society and business innovations.

In this pursuit, USMS is organizing a National Seminar on India @75: Ancient Indian Wisdom and Innovative Business Practices, scheduled to be held on 26th and 27th of May 2023. It is an attempt to unearth the applicability and importance of the ancient Indian management ethos for a sustainable society. The said purpose is also mandated by the NEP 2020 which focuses on Indian culture, languages, knowledge systems, and traditions.

Resource Persons

- Prof. Sanjay Srivastava, Vice Chancellor, Manav Rachna University
- Prof. Sunita Singh Sengupta, FMS, University of Delhi
- HG Rupanuga Bhakta Prabhu (ISKCON, Dwarka)
- Sh. Debasis Satapathy (GM, HR, NBCC)
- Prof. Ajay Kumar Singh (DSE, University of Delhi)
- Prof. Rajeev Kumra (IIM Lucknow, Noida Campus)
- Prof. Sunita Singh Sengupta (FMS, University of Delhi)
- Prof. Rakesh K. Upadhyay (IIMC)
- Prof. R. K. Singh (DSE, University of Delhi)
- Prof. Mahaveer Agarwal (PVC, Patanjali University)
- Prof. Sudhir Kumar, JNU, Delhi
- BK Vidhatri, Rajyoga Teacher, Brahma Kumaris
- Ms. Jaya Rao, Bharat Soka Gakkai, Delhi
- Prof. Queeny Pradhan, USLLS, GGSIPU
- Prof. Sanjay Dhingra, USMS, GGSIPU
- Prof. Puja Khatri, USMS, GGSIPU

Participation Details

- Program is open to Faculty & Research scholars of management and related fields from recognized institutions and invited delegates from the industry.
- There is no participation fee. The interested participants need to apply online by filling the registration form at <https://forms.gle/QkKXV8n2rVv6hkbK6>
- Last day of Registration - 20th May, 2023
- Participants are advised to follow Covid-19 guidelines (as announced by Govt. of Delhi/ Govt. of India)
- Publication- A compendium of invited book chapters will be released

Venue

Seminar Hall, Auditorium Block, Guru Gobind Singh Indraprastha University, Sector-16 C, Dwarka, New Delhi 110078.

Seminar Organizing Committee

Patron

Prof. (Dr.) Mahesh Verma
Vice Chancellor, Guru Gobind Singh Indraprastha
University

Convenor

Prof. A.K. Saini
Dean, University School of Management Studies

Co-Convenor

Prof. Sanjay Dhingra

Coordinators

Dr. Deepti Prakash
Dr. Shilpa Jain

Organizing Committee

Dr. Ashish Kumar
Dr. Divya Verma

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